

## **2018 Rural Sociological Society Annual Meeting Departmental Sponsorship Information**

We invite you to help sponsor the 2018 Annual Meetings of the Rural Sociological Society. We rely on sponsors to help us defray the cost of the annual meeting and to keep the cost of attendance (particularly for graduate students) as low as possible. As you know, RSS meetings are **vibrant intellectual venues** where research and practical solutions to pressing rural problems are addressed. This year's meeting will be held in Portland, Oregon from July 26-29, 2018. We anticipate attendance of 350-400 people.

Being a departmental sponsor of our meetings provides visibility to your faculty and students, and can be an important component of attracting graduate students to your program. Your support will be used directly to defray the costs of "Department Night" – a traditional off-site event where we provide free dinner, networking opportunities, and informal social time for meeting attendees. For sponsors at the bronze, silver or gold level, we also provide complementary meeting registrations (which you can assign to your graduate students or faculty), advertising space in the conference program, and recognition on the conference website. If you wish to use it, we also offer table space in our exhibit hall/book fair.

**Gold Sponsor (\$5,000 and above);** Gold Sponsors will receive the following benefits:

### **Marketing**

- Drop full page ad into the each 2018 conference packet distributed to all delegates.
- Table at the Exhibitor Fair on July 26-29 (6 foot).

### **Acknowledgement/Profile**

- Acknowledgement in the Conference Program
- Full page department profile in the Conference Program
- Acknowledgement on the Conference Website

### **Registrations**

- Four complimentary delegate registrations to attend sessions and networking events

**Silver Sponsor (\$2,500 – \$4,999);** Silver Sponsors will receive the following benefits:

### **Marketing**

- Table at the Exhibitor Fair on July 26-29 (6 foot).

### **Acknowledgement/Profile**

- Acknowledgement in the Conference Program
- Half page department profile in the Conference Program
- Acknowledgement on the Conference Website

### **Registrations**

- Two complimentary delegate registrations to attend sessions and networking events

**Bronze Sponsor (\$1,000 – \$2,499);** Bronze Sponsors will receive the following benefits:

### **Acknowledgement/Profile**

- Acknowledgement in the Conference Program
- ¼ page department profile in the Conference Program
- Acknowledgement on the Conference Website

### **Registrations**

- One complimentary delegate registrations to attend sessions and networking events

**General Sponsor (\$500 – \$999);** General sponsors will receive the following benefits:

**Acknowledgement/Profile**

- Acknowledgement in the Conference Program
- Acknowledgement on the Conference Website under General Sponsor category

**Other Special Sponsorship Opportunities**

(Available for any sponsorship level)

- **Conference Bags – \$1,000 – We have not had bags for a while, but if you would like to sponsor them. We can do that.**  
Place your logo on the 2018 conference packet, distributed to all delegates!  
Reusable fabric bags can be prepared to hold the conference program and other materials and have the added benefit of doubling as a grocery/shopping bag long after the conference is over.
- **Conference Packet Drop – \$500**  
Drop your full-page ad into the each 2018 conference packet which will be distributed to all delegates. This will ensure that your ad will have the highest probability to be viewed by each delegate. If your sponsorship level already includes a packet drop, add this opportunity to have more than one drop.

**CONTACT US**

To sponsor the 2018 RSS meetings, please contact:

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